

SLAMP
THE LEADING LIGHT

HANAMI

DESIGN BY ADRIANO RACHELE



Hanami is a symbol of delicate poetry, taking its name from the traditional Japanese ritual of observing blossoming cherry trees. The Hanami family includes ethereal suspensions, available in two sizes, as well as an applique version that redefines the traditional ceiling lamp concept. Hanami's unique, delicately coloured illumination is distributed throughout hand-folded flowers made of Lentiflex®, a noble material that recreates diamond-like reflections, mounted on a painted steel and polycarbonate frame that houses its LED sources.

SUSPENSION

Size: - Large 96 x 60 x h 26 cm (60W – 220Vac/36Vdc – 5.000 Lumen)
- Small 53 x 35 x h 25 cm (35W – 220Vac/36Vdc – 2.500 Lumen)

Colour: Prisma

Made of: Lentiflex®, Polycarbonate, Stainless Steel

With: Red wrapped or transparent electric wire



CEILING

Size: Ø 65 x h 21 cm (35W – 220Vac/36Vdc – 3.500 Lumen)

Colour: Prisma

Made of: Lentiflex®, Polycarbonate, Stainless Steel



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ADRIANO RACHELE, LIGHT IS POETRY

"I have always worked with light, and it is the only element that gives a visible "soul" to any object, bringing it both warmth and magic. The most gratifying part of being a designer is losing myself in a creative universe where a product begins as a mere figment of my imagination, and transforms into something I can build, see and touch. Hopper stated, "All I wanted to do was paint sunlight on a house wall". I work by modeling surprising shapes that cast poetic reflections when they encounter light. What should you expect from me in the future? Something eternally romantic and delicately moving."



BIOGRAPHY

Born in 1984. After a degree in Industrial Design in 2007, Adriano began his professional career in the Research & Development department of SLAMP, where he is still very successful today. Going against the trend for mass-produced items, Adriano Rachele succeeds in giving each of his pieces the feeling of single-editions, while still managing to produce them in series. Rachele believes that design should possess soul, expressing poetry and emotion and telling a story that goes beyond simple forms. This concept comes through in his designs for soft, sinuous forms that on one hand emphasise the uniqueness of their brand, and on the other enhance their unique craft-made style. His challenge is to create objects which combine technology, functionality and innovation with tradition and emotion, while maintaining their ironic and accessible nature. In 2010, he was recognised as one of the top young talents in Italian design for his Veli project, which won the Red Dot Design Award in 2012